

Instructions for Writing Postcards

12 “Super-States” are the most critical battlegrounds for the Presidential election and either a flipable US Senate seat or state legislative seats needed to end the most egregious gerrymandering.



Personalized postcards have been shown to increase voter turnout. We are partnering with Postcards to Voters.org (<https://postcardstovoters.org/>) to encourage voters to vote by mail and request an absentee ballot, to support specific candidates and to Get Out the Vote at election time.

Postcards to Voters are friendly, handwritten reminders from volunteers to targeted voters giving Democrats a winning edge in close, key races coast to coast.

When you request addresses from Postcards to Voters, you will be provided with talking points and addresses. The talking points are the ones that the campaign has requested. You are welcome to make the wording feel more your style, but it is important that you to stick with the talking points provided.

Getting Started:

1. There are 3 ways to join Postcards to Voters, but PLEASE only use 1 of the following)

1. Text JOIN to 484-275-2229 (Preferred Method)

OR

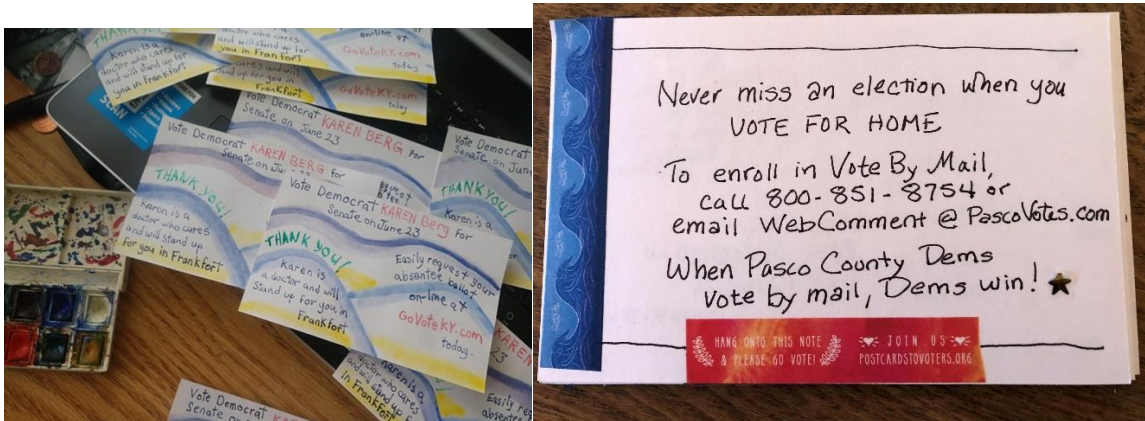
2. Send email to: Join@TonyTheDemocrat.org

OR

3. [Click here for a sign-up form](#)

(P.S. If you sign-up using the web form, an email will be sent to you once you submit the form. Please be sure to check your spam/junk folder, or Promotions Tab (Gmail users only), as our emails are frequently filtered to those folders.)

2. Following instructions provided by text or email, you will write a practice postcard and send a photo of it.
3. Once you're notified of approval, download a Voter list from <https://postcardstovoters.org/> which will include addresses and detailed instructions and required content
4. Supplies needed are postcards and (if cards aren't pre-paid you'll need stamps).. USPS sells pre-paid postcards on-line: https://store.usps.com/store/product/cards-envelopes/azulillo-stamped-card-S_250004__ If using regular postcards, you can buy postcard stamps on-line: https://store.usps.com/store/product/buy-stamps/coral-reefs-postcard-stamp-S_745104
5. Colored, fine-tipped markers are a nice option to make your messages stand out, but blue or black ink pens are also fine.
6. There will be no return address on the postcard
7. Feel free to decorate your cards if you like as long as you save plenty of room for the required messages and the address. Be sure to read the instructions re decorations and additional text on the website before you get started.



See the website for Postcards to Voters for lots of ideas: <https://postcardstovoters.org/>.

These postcards may have a mail-by date and should be mailed as soon as the batch is completed.

Please save the list of names that comes from Postcards to Voters. Periodically we will be asking you to give us your totals so that we can keep track of our overall progress.